Utilizing Volunteer Resources for Success

How Nā Leo TV (NLTV) Uses Volunteers at our Media Centers
ABOUT US

NLTV Manages Two Facilities

NLTV is comprised of two locations, our flagship facility in Hilo, and our access center in Kailua-Kona, Hawai‘i.
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NLTV STAFF
Cross-Training

Too Many Companies Have Employees with only one skill.

- NLTV has cross-trained its staff pretty extensively.
Cross-Trained Staff
Cross-Trained Staff
Multiple Volunteer Opportunities

Sometimes Cross-Trained Staff Isn’t Enough...That’s Where Volunteers Come Into Play
High School Programs
Volunteer Program
Find Volunteers
Acquire volunteers who are interested or who were recommended, especially when they have a reputation of being talented.

See Them in Action
Give these volunteers experience on Productions to see how they do in various situations and gauge their work ethic.

Hire Them
Hire them once they prove themselves. If you don’t have an opening, keep an eye on them and keep them in your network until a position opens up.
Shelby Hoota: Passionate Volunteer
Matt Cordero: From Volunteer to Manager
Matt Cordero: From Volunteer to Manager
Naea Kaopua: From Volunteer to Staff
On-Air Talent
On-Air Talent
Volunteerism Is Important for Schools and Access Centers, and is Useful for Hiring

- Creating opportunities for using Volunteers are a very high priority for Nā Leo TV.
- People who want to work in our field truly have a passion for this line of work, and we want to create opportunities for these potential employees to stay engaged and active volunteering and working with our staff...so when an opportunity or opening presents itself, we have candidates that have been tested and proven when we eventually hire them.
THANK YOU!

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