



Nā Leo TV

Utilizing Volunteer Resources for Success

How Nā Leo TV (NLTV) Uses Volunteers at our Media Centers

Nā Leo TV

ABOUT US

NLTV Manages Two Facilities

NLTV is comprised of two locations, our flagship facility in Hilo, and our access center in Kailua-Kona, Hawai'i.



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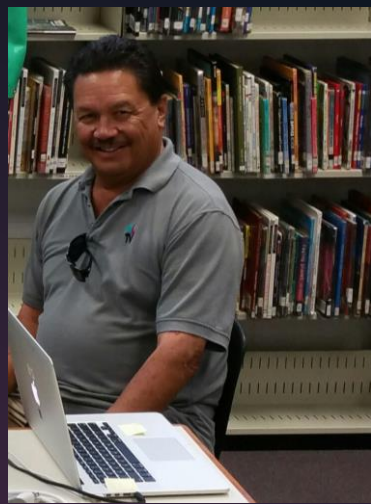
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NLTV STAFF



Cross-Training

Too Many Companies Have Employees with only one skill.

- o NLTV has cross-trained its staff pretty extensively.





Cross-Trained Staff





Cross-Trained Staff





Multiple Volunteer Opportunities

Sometimes Cross-Trained
Staff Isn't Enough...That's
Where Volunteers Come
Into Play



High School Programs





Volunteer Program





Professional Volunteer Program

Turning Talented Volunteers into
Talented Staff



Find Volunteers

Acquire volunteers who are interested or who were recommended, especially when they have a reputation of being talented.



See Them in Action

Give these volunteers experience on Productions to see how they do in various situations and gauge their work ethic.



Hire Them

Hire them once they prove themselves. If you don't have an opening, keep an eye on them and keep them in your network until a position opens up.

Shelby Hoota: Passionate Volunteer



Matt Cordero: From Volunteer to Manager



Matt Cordero: From Volunteer to Manager





Naea Kaopua: From Volunteer to Staff





On-Air Talent



On-Air Talent







SUMMARY

Volunteerism Is Important for Schools and Access Centers, and is Useful for Hiring

- Creating opportunities for using Volunteers are a very high priority for Nā Leo TV.
- People who want to work in our field truly have a passion for this line of work, and we want to create opportunities for these potential employees to stay engaged and active volunteering and working with our staff....so when an opportunity or opening presents itself, we have candidates that have been tested and proven when we eventually hire them.

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THANK YOU!

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