AKAKŪ MAUI COMMUNITY MEDIA

MOBILE PRODUCTION

HOW TO DEMOCRATIZE THE MEDIA?

PUT THE TOOLS IN THE HANDS OF THE MASSES

‘MOJO‘ : MOBILE JOURNALISM

- Uses iPod Touch Kits
- Project-based training, youth & adults
- Shoot, Edit, Distribute on Device
- *Produce up to 3 minute community videos
- Community Engagement Focus
- Unique VOD Site Online
- Work development opportunities

Youth Broadband Education & Awareness Mentoring

AKAKU MOBILE
akaku.mauitube.org

MauiTube

Akaku Youth Media Exchange

What's New

ui Friends of the Library Benefits Maui Community Jul. 5, 2018 | 6:15 pm

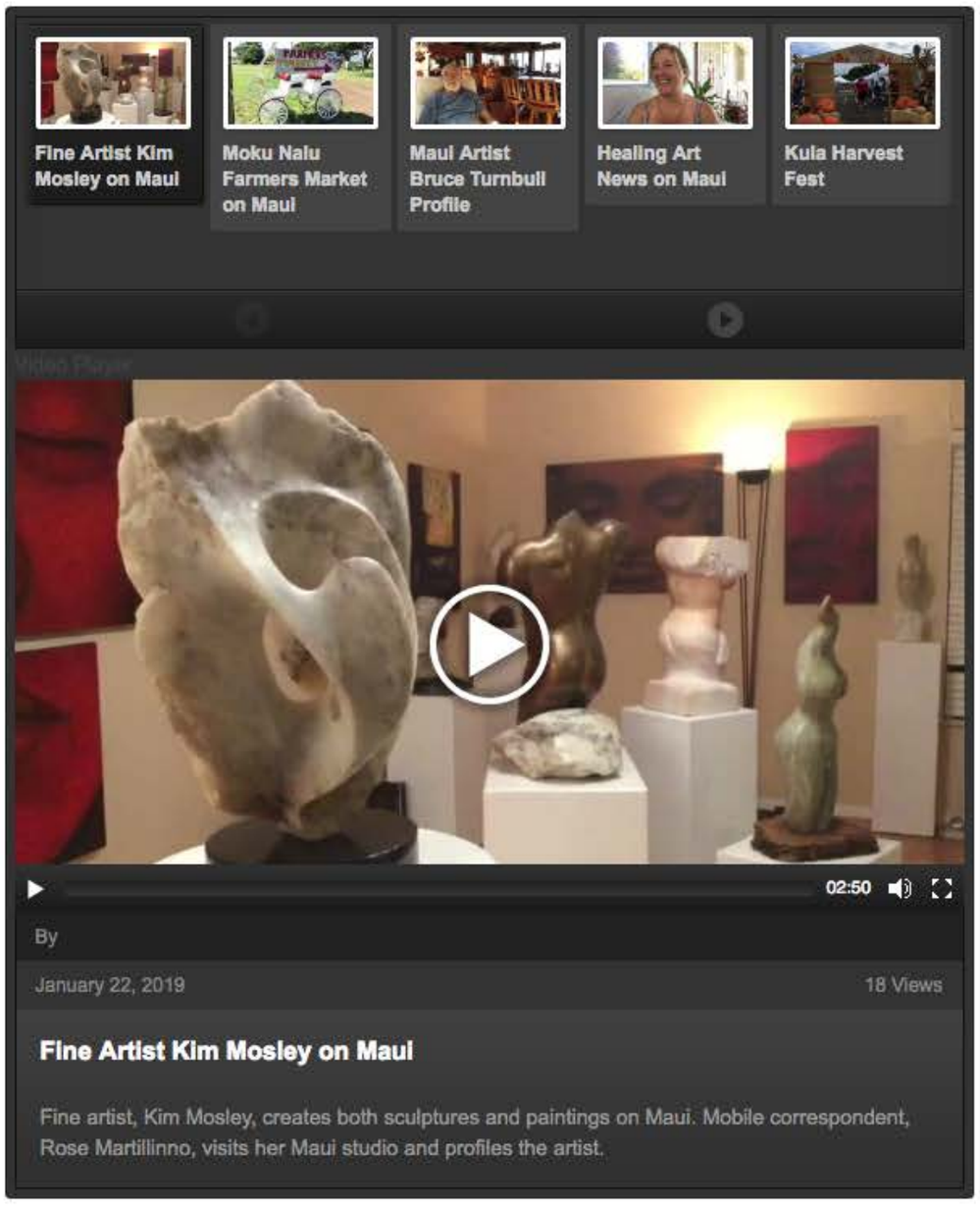
Search Search

Admin

MauiTube Maui Nui's Online Ohana

Home Submit a Video Contact Live WebCam Browse Sites

Home



By

January 22, 2019 18 Views

Fine Artist Kim Mosley on Maui

Fine artist, Kim Mosley, creates both sculptures and paintings on Maui. Mobile correspondent, Rose Martillinno, visits her Maui studio and profiles the artist.

AKAKU Maui Community Media

AKAKU YOUTH MEDIA TRAINING BEAM YOUTH BROADBAND EDUCATION AWARENESS & MENTORING

AKAKU YOUTH MEDIA EXCHANGE YOUTH REPORTERS LATEST NEWS + STORIES

INTERNET SPEED TEST

Recent Stories

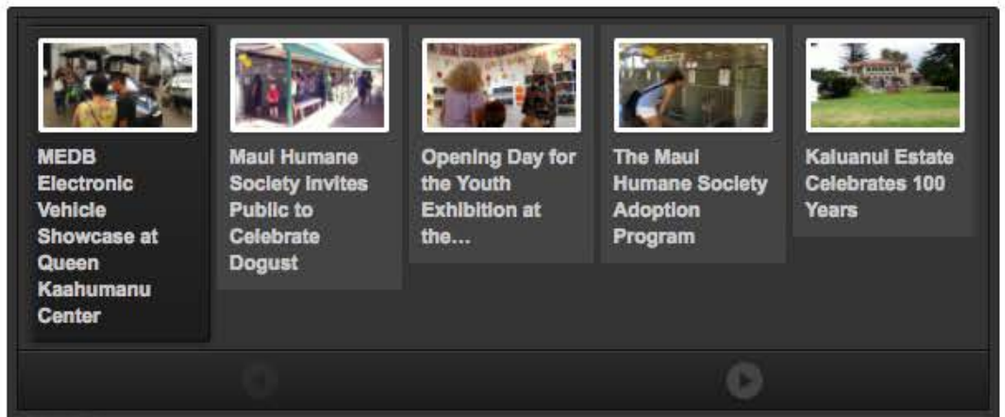
Fine Artist Kim Mosley on Maui

Fine artist, Kim Mosley, creates both sculptures and paintings on Maui. Mobile correspondent, Rose Martillinno, visits her Maui studio and profiles the artist. ...

by R. Martillinno Read More

PROJECT YBEAM

"IGNITING CHANGE IN MAUI YOUTH THROUGH MEDIA LITERACY, COMMUNITY STORYTELLING, & BROADBAND TECHNOLOGY."



"I realize both sides of a story are very important."

- Nathan Sullivan

MOBILE VIDEO TRAINING FOR YOUTH

YBEAM, Youth Broadband Education & Awareness Mentoring, is a mobile video production program for Maui youth ages 11-19 years old. Successful completion leads to Certification with numerous benefits.

YBEAM is a free 30 hour 'hands-on' after school program.

YBEAM training is on an innovative all 'mobile' platform. Stories are shot, edited and distributed on Apple iPod Touches.

YBEAM is mobile journalism, 'mojo', focused on short format community story-telling.

YBEAM explores the technology and benefits of Broadband internet and

Akaku Mobile

Akaku Youth Media Exchange

Home | About AYME | MAUI YOUTH NOW | MOJO | Support our Youth Reporters | Community News and Stories | Browse Sites

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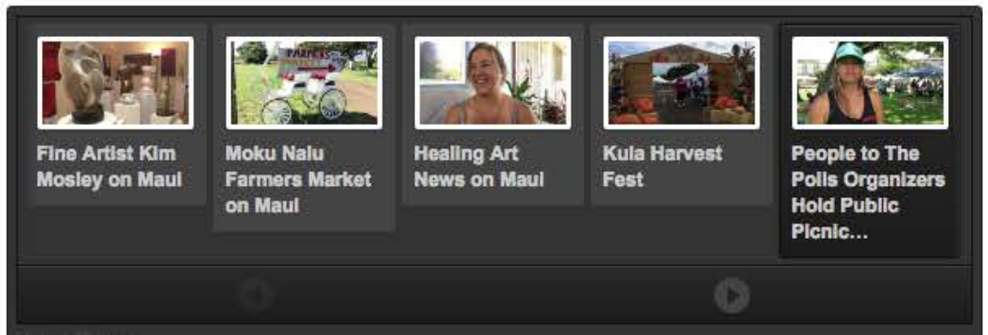


Video Player

By

August 6, 2018 951 Views

People to The Polls Organizers Hold Public Picnic in Wailuku

Community organizers came together to encourage people to vote in 2018 by holding a public picnic at the Velma Santos Community Center in Wailuku. AYME reporter Christine Davis gets the story.

AKAKU YOUTH EXCHANGE REPORTERS

AYME is a professional development mentoring program for Maui youth who have Certified in Project YBEAM : Akaku's youth media training program.

:-: AYME reporters utilize their skills acquired from YBEAM to produce short format videos for community organizations and businesses.

:-: AYME reporters are eligible for paid (stipend) work opportunities.

:-: AYME Youth can apply for and receive FREE studio training and crew our weekly youth show, Maui Youth Now.

:-: AYME Youth earn FREE access to Akakū mobile workshops.

:-: AYME Youth earn FREE mobile video equipment access.

MauiTube

WORK DEVELOPMENT

- Marketable Skills
- Grants for Stipends
- Edit to Deadline
- $100/story (^3 minutes)
- Average 6-10 hours
- Match Program
- Distributes to 3 platforms

INTERNSHIPS

- Candidates have experience from school
- Apply skills to all mobile platform
- Get them out in community
- They choose story topics
- Deadline driven

MOBILE TOOLKITS & ACCESSORIES

TRAINING KIT CONTENTS

- iPod Touch
- Mcam or BeastGrip holder
- Rode Videomic Pro
- Rode SmartLav w/ ext. Cable
- Audio splitter/adapter & EarPods
- External battery/charger + cable
- Filmic Pro shooting software
- iMovie editing software (*Luma Fusion)

MOBILE ACCESSORIES

- Soft cases
- Monopods & Tripods
- Stabilizers: Shoulder mounts, trackers, gimbals
- Audio: Long shotguns, mini-mixers, iRig-Pre, handhelds, wireless, XLRs
- On & off camera LED lights

AKAKŪ

MAUI COMMUNITY MEDIA

MOBILE PRODUCTION

TRAINING

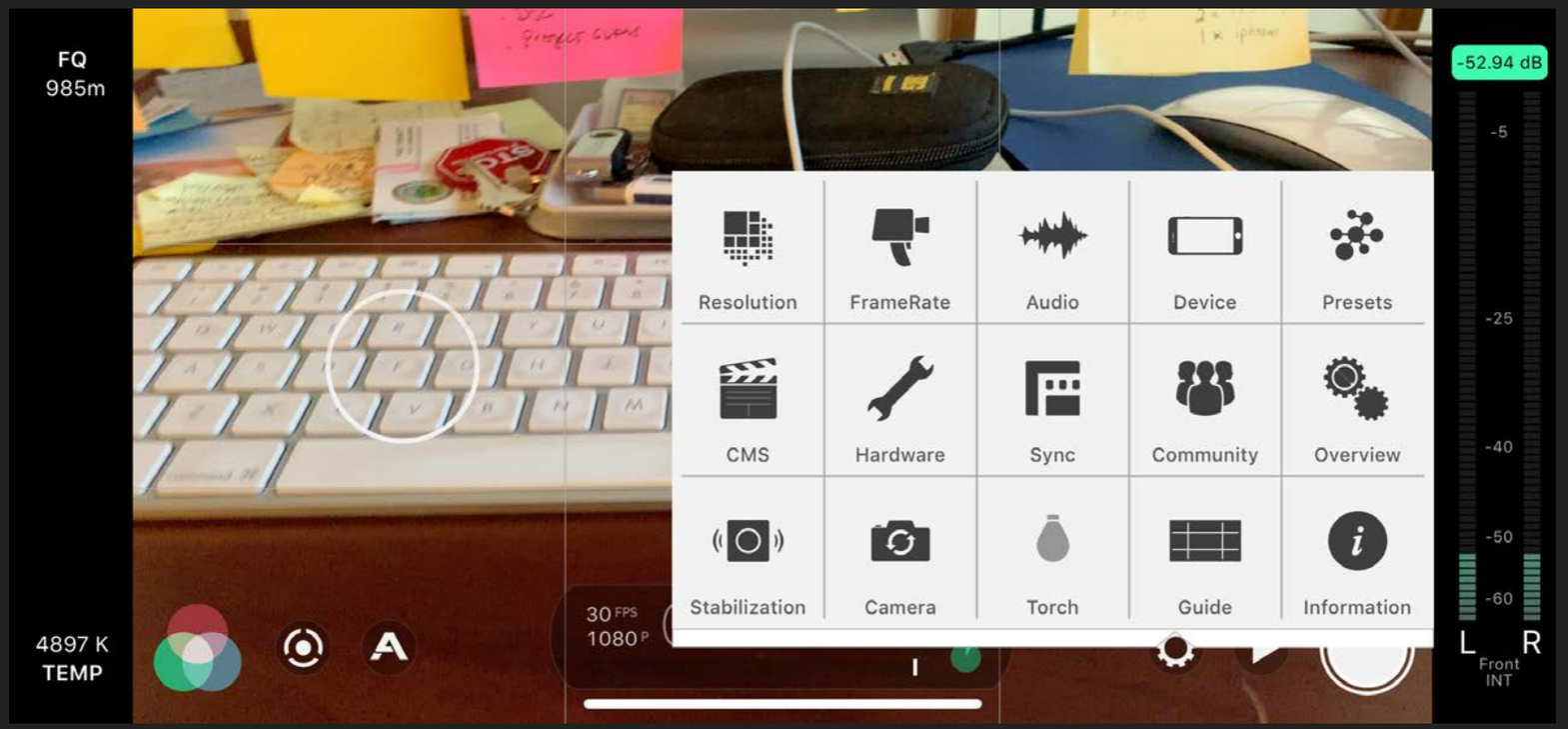
YOUTH BROADBAND EDUCATION & AWARENESS MENTORING

- “Igniting Change in Maui Youth through Media Literacy, Community Storytelling & Broadband Technology“
- 11-18 year olds
- 30 hours of training, 8 days: 7 x 3hours plus all day field day
- Project based, 7 total + Field project
- After-school or Summers

ADULT TRAINING

- Six days, 18 hours of training
- Broadband basics
- Project based, 5 projects + final project
- Modified youth curriculum
- 1-2x/week, time for projects completion

FILMIC PRO: SHOOTING APP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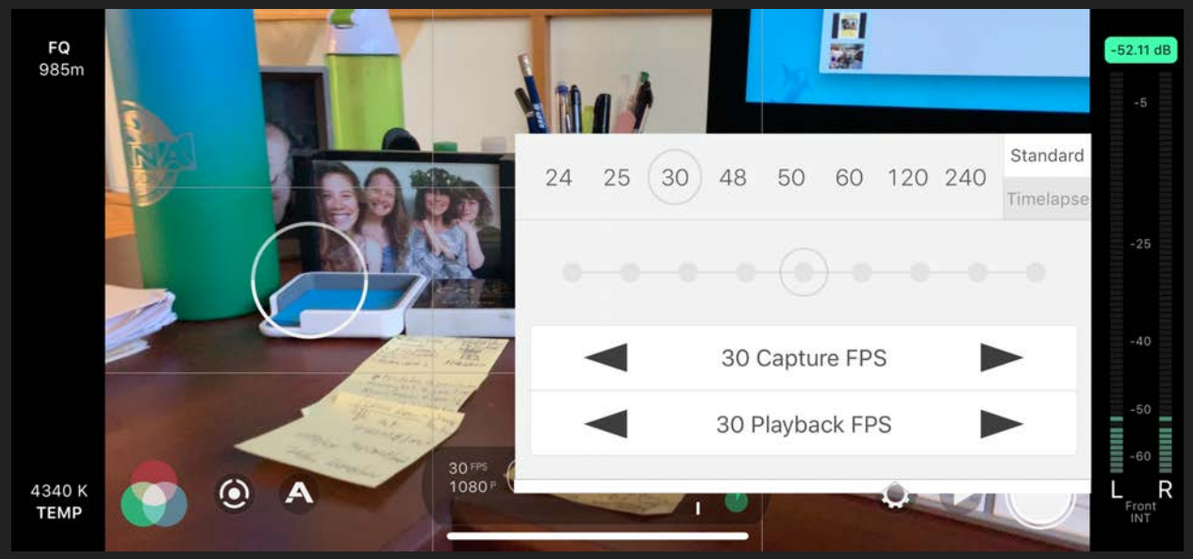
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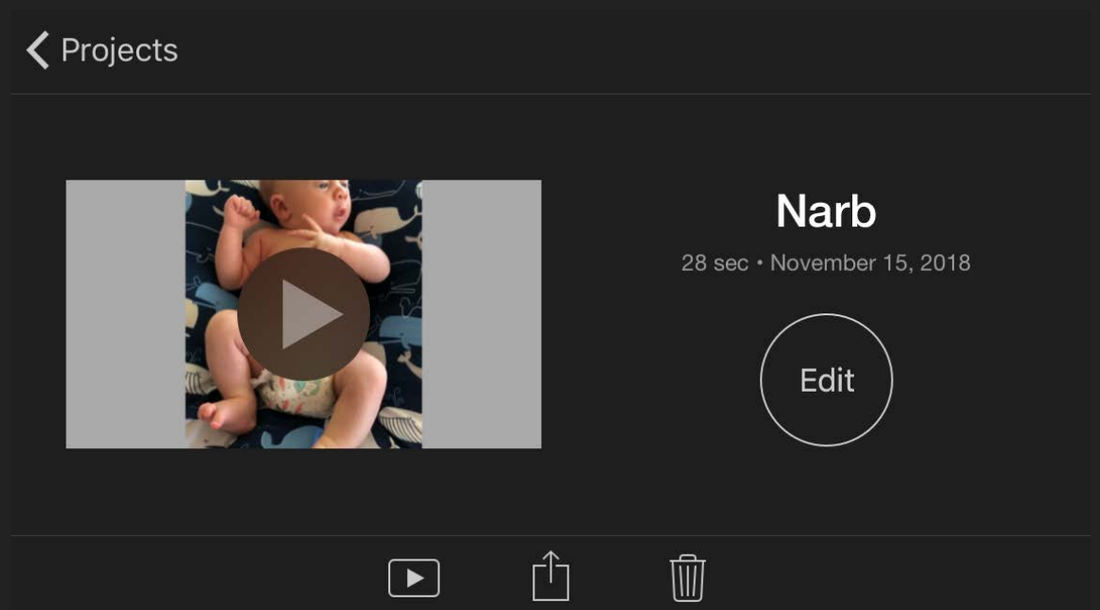
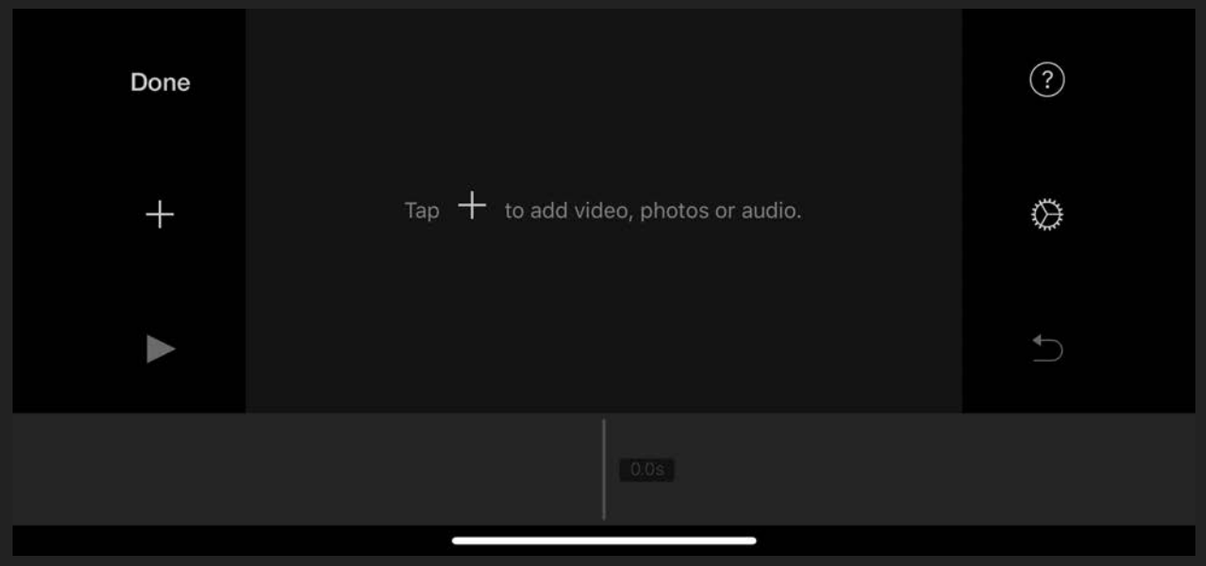
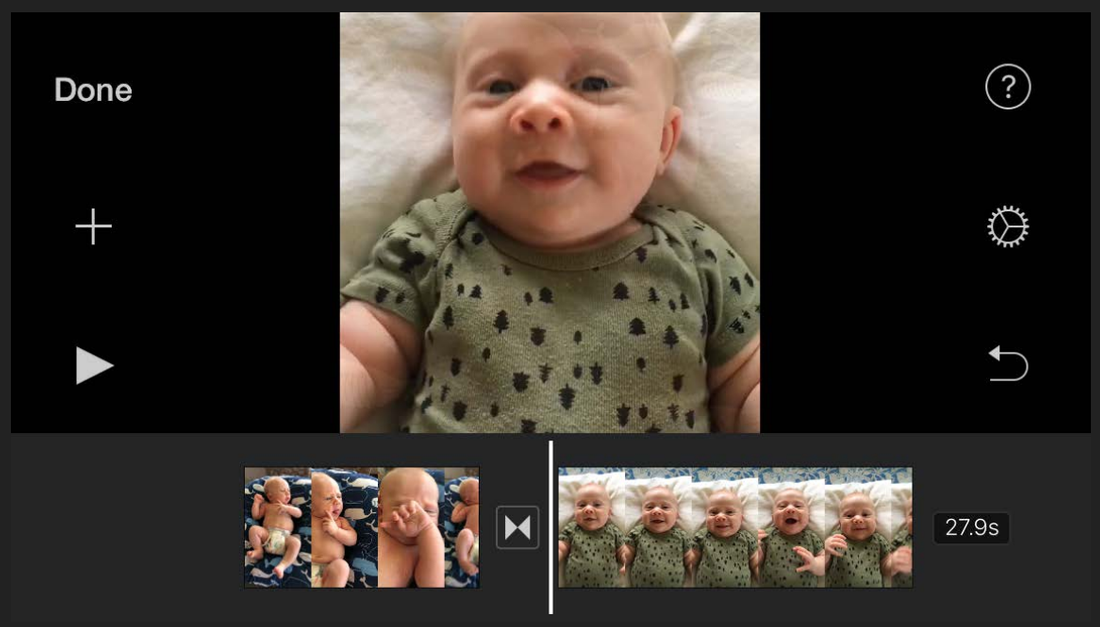
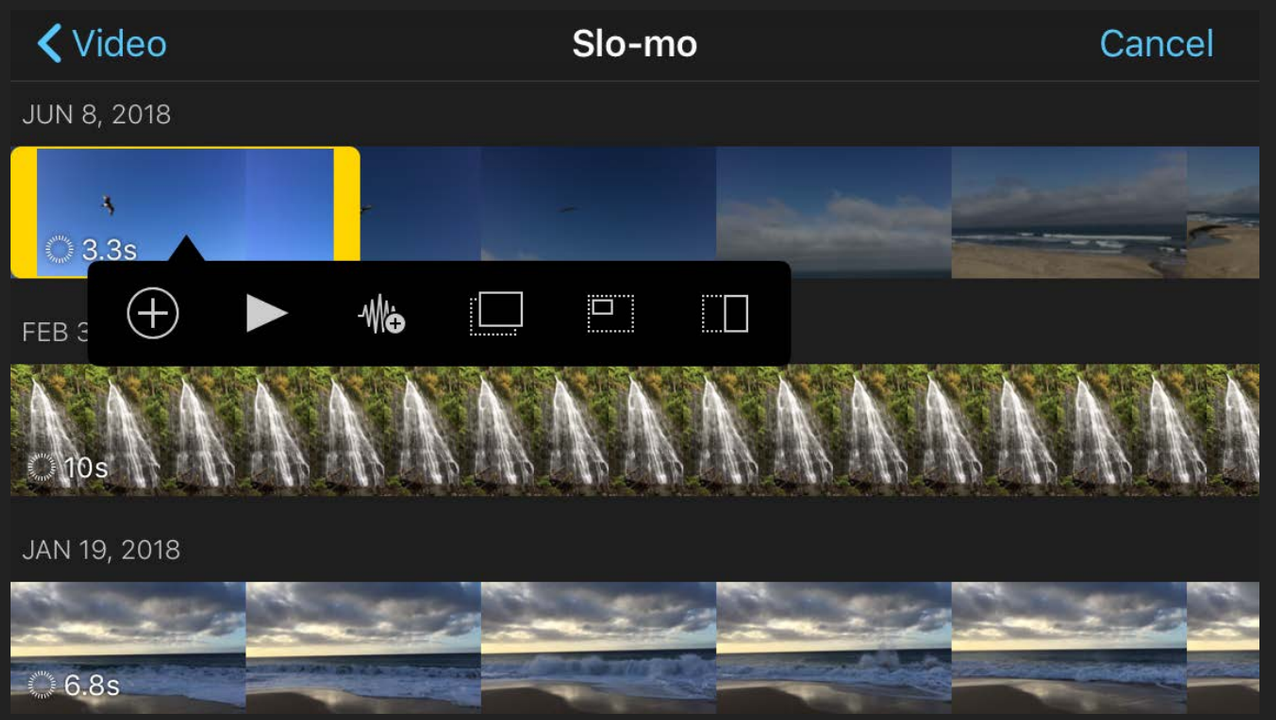
IMOVIE: FREE EDITING APP

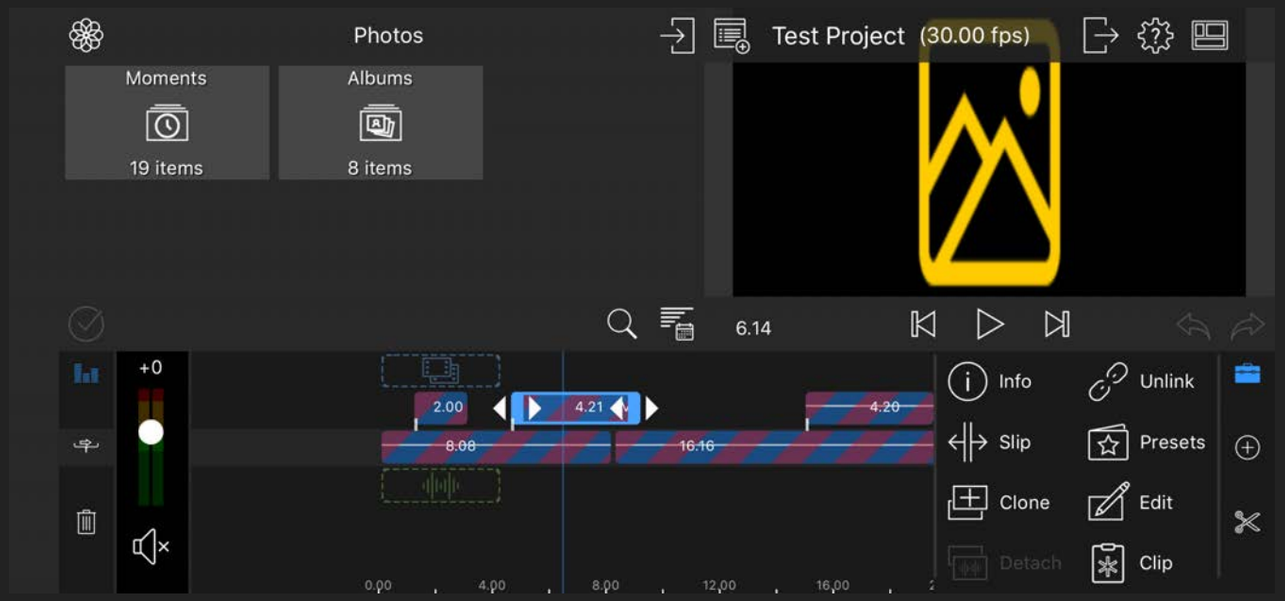




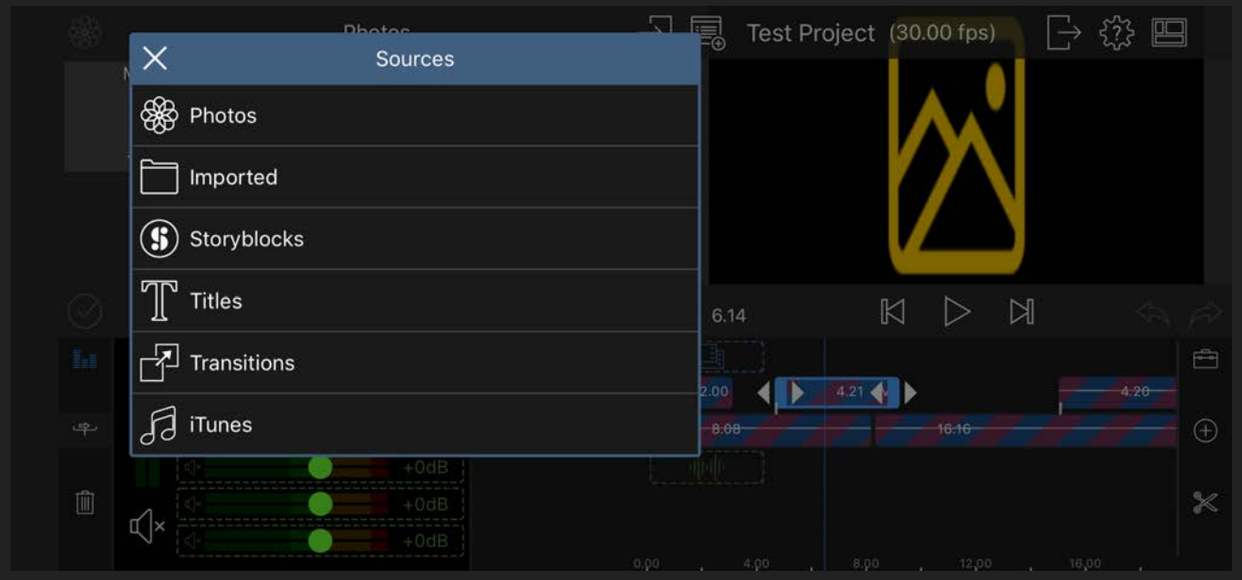




LUMA FUSION: PAID APP



View with Settings



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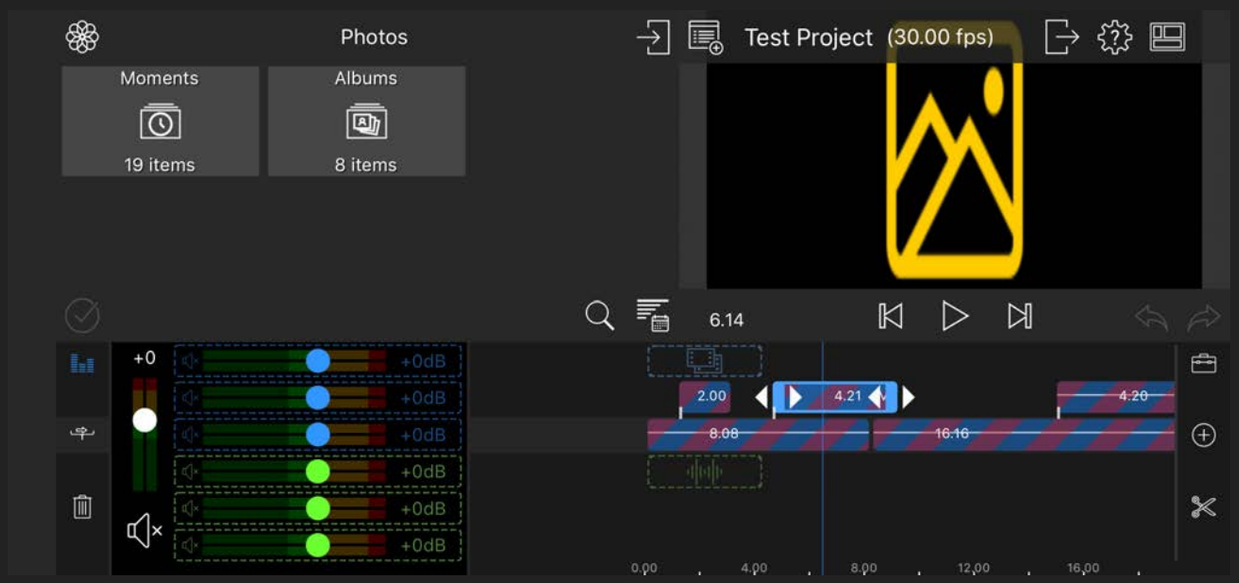
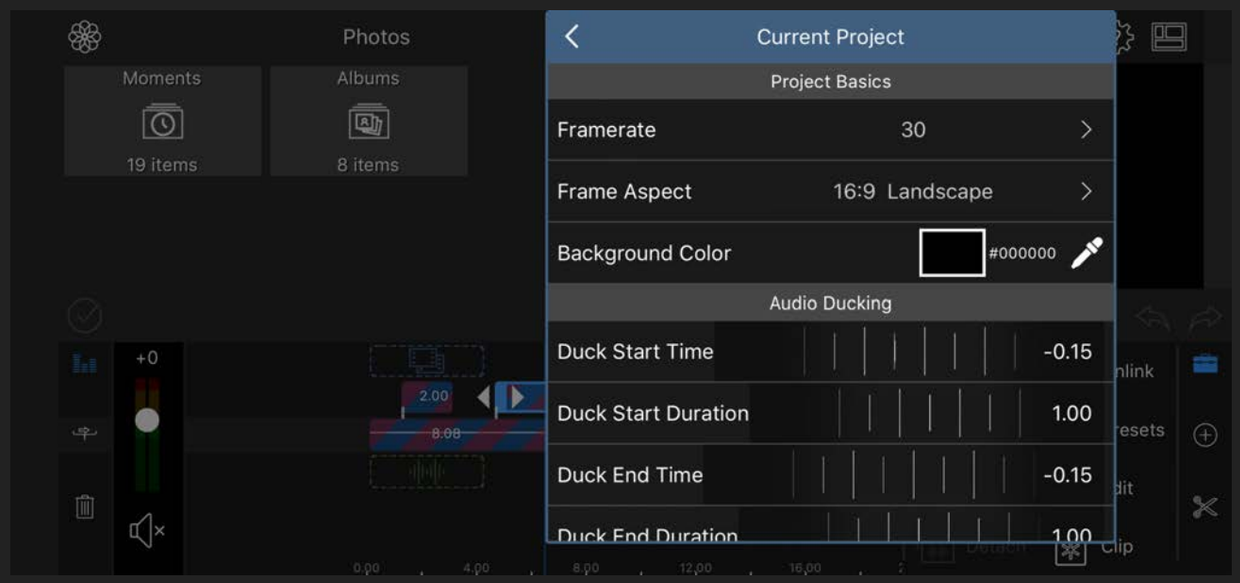


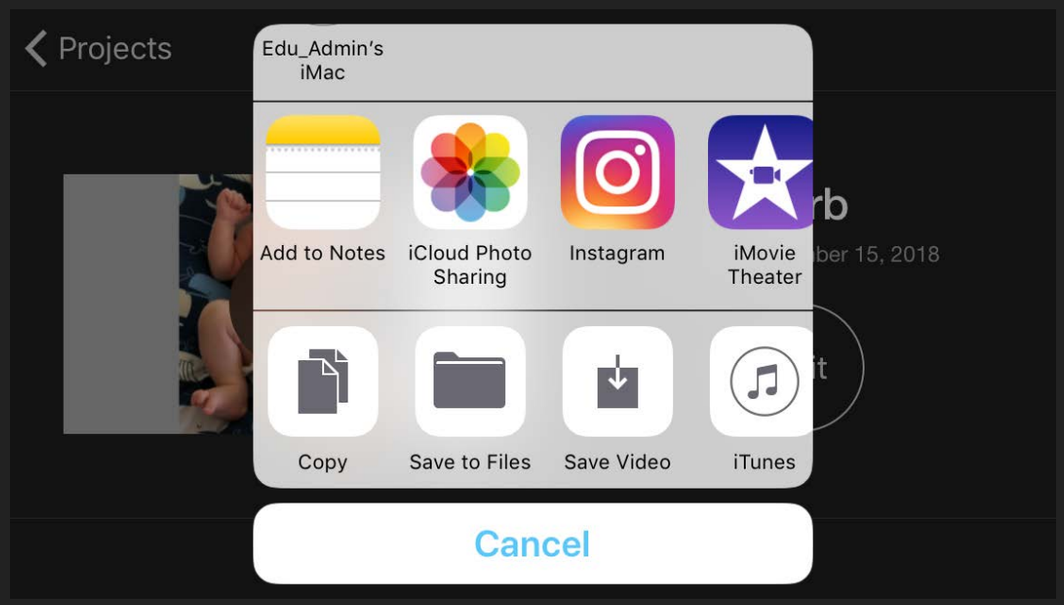
Audio View

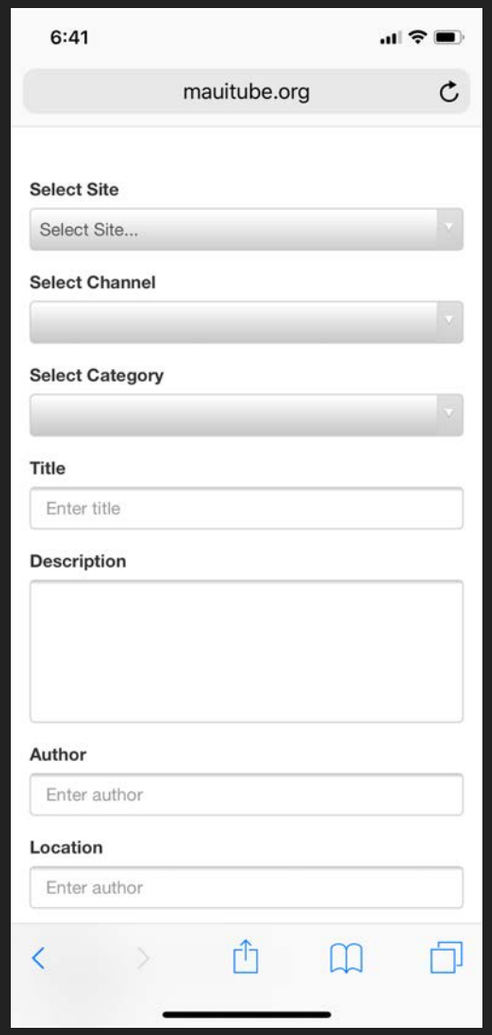


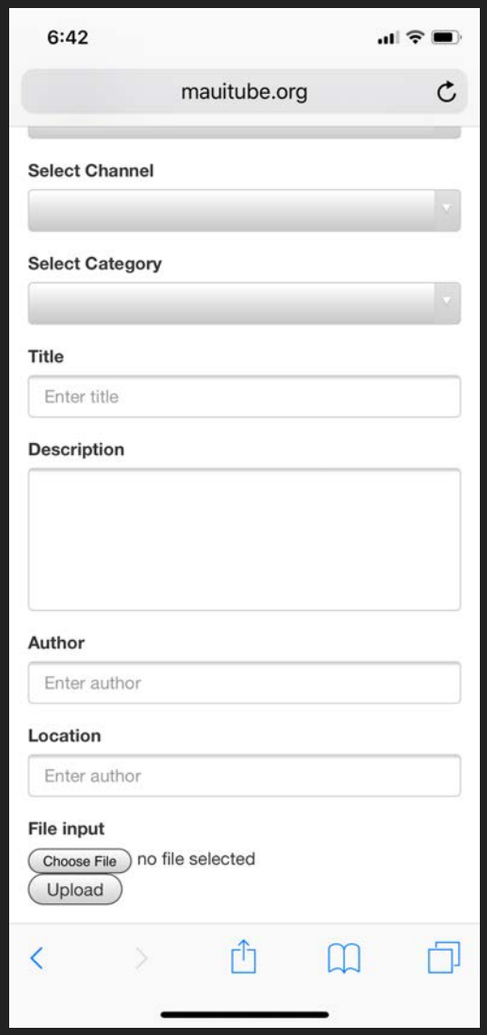
Project Settings

CONTENT DELIVERY

- Export to Camera Roll
- URL uploader to MauiTube channels on dock
- User & Password protected
- Meta data fields to be filled
- Compresses file before uploading to AWS server bucket (size determine)
- Network dashboard for publishing
- Sharable to social media
- Airdrop or Google drive for TV







SMOKING
PROHIBIT
BY LA

LIVE 2 TV
Youth Workshop

What You Learn

This program launches off the mobile platform learned in YBEAM! This time learn how to conduct short interviews with people in the community in a Live TV environment on location!

Rotating between 2 camera crews, you will learn to be in front of camera, devise questions and engage the audience!

Also, learn to direct the on camera talent, from behind the camera!

When: January 1-5th, 2018

Days & Times:

Tues. Wed. & Thurs. 1-3pm

Friday 4-8pm

Where: Akakū Maui Community Media
333 Dairy Rd. Kahului 96732
Upstairs Suite 205

Enroll by Dec. 21st

kat@akaku.org **or 808.283.7961**

MOBILE LIVE

LIVE U SMART

LIVE2TV WITH MOBILE SMART

- Live U Bonded Cellular Technology
- Smart HD App for iDevice
- Train ‘Front of Camera‘
- 2 Units: Sit-down & Roam
- One Hour at Event Live to TV
- Teams Toss Between: 3 minute Stand-up, 5 minute Sit-downs

Coffee JAVA CAFE Store
AKAKŪ
COMMUNITY
Station and Media
RØDE
AKAKŪ

LU-Smart Mobile App

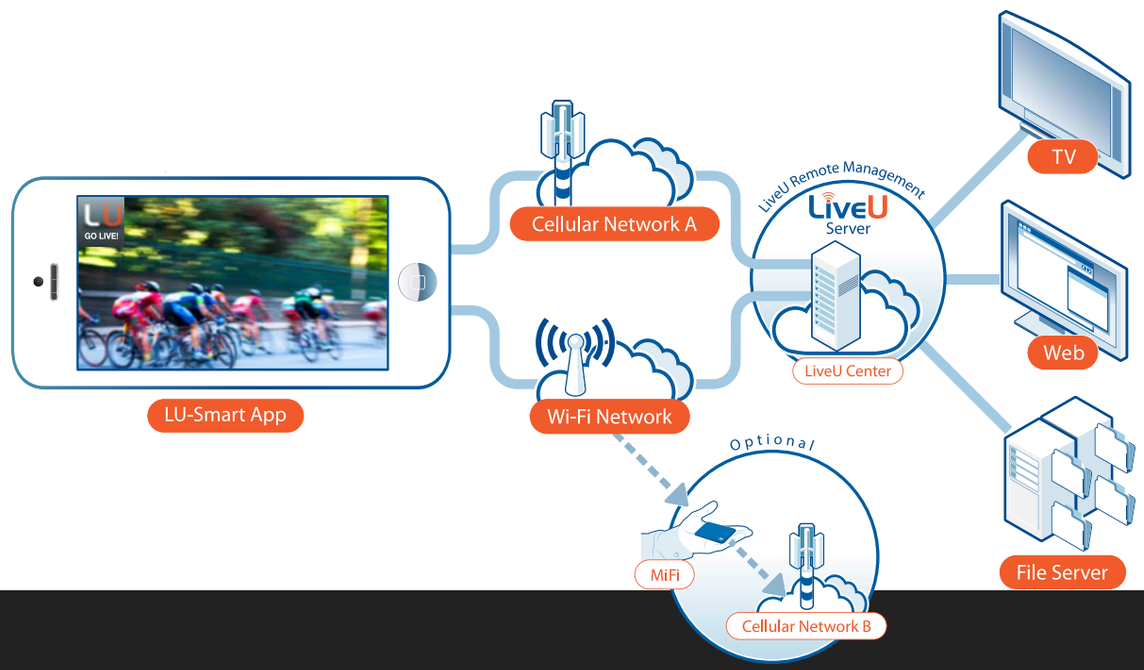
Bringing Bonded Transmission to Mobile Phones and Tablets

Supporting several iOS/Android devices, the LU-Smart mobile app represents the next level in mobile newsgathering, allowing LiveU's broadcasting and online video customers to extend their coverage using a smartphone or tablet. Based on LiveU's fourth-generation uplink technology, LU-Smart bonds internal Wi-Fi and cellular connections to reach optimal video quality.

LU-Smart Technical Specifications

OS SUPPORT	iOS	Supports iOS 5+ on iPhone 4S/5/6, iPad
	ANDROID	Samsung Galaxy S3/S4/S5/Note II, LG E975
VIDEO	ENCODING	Adaptive Rate Video encoding
	OUTPUT RESOLUTION	720x576 (PAL) 720x480 (NTSC)
AUDIO	FORMAT	Advanced Audio Coding (AAC)
	SAMPLE RATE	48Khz
	CHANNELS	2 (mono duplicated to stereo)
	BITRATE	64Kbps

LU-Smart Mobile App Workflow



LiveU Inc.
2 University Plaza, Suite 505, Hackensack,
New Jersey 07601, USA
Tel: 1-(201)-742-5228
US & Americas: info_us@liveu.tv
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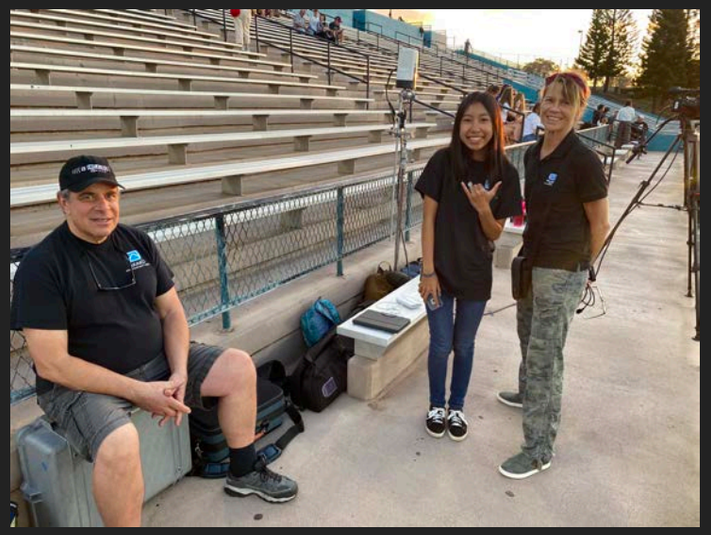
Media
Exchange

MOBILE LIVE SPORTS

SLING STUDIO

MAUI INTERSCHOLASTIC SPORTS

- In development/testing to get Assoc. approval
- Partner with schools to train youth team to cover home games: free training for content
- Future Grants & Underwriting to sustain
- First test in field at Halloween Parade, signal issues
- Found tips from SlingStudio blog
- Soccer game test: 2 iPods, 2 zoomable cameras, audio from announcer box, placement of ‘box’ critical. Intern operated Sling-switcher w/graphics
- Not allowed to broadcast our livestream, added complexity if so for hardwire ethernet
- Future decisions will be cameras and #for manning
- Volleyball next up in March at 3 schools



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Kat Tracy: Akakū Director of Education