2020 ACM West Region Conference & Trade Show
Embassy Suites Monterey Bay
February 18-20, 2020
Exploring “Community” and “Public” in Media

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February 2020
https://quiz.thisisnewpower.com/

ARE YOU AN OLD POWER OR NEW POWER LEADER?

There is a new way to be powerful that is helping leaders get ahead. Could you make it as a new power leader in our chaotic, hyperconnected world? Take this three minute test to find out.

Let's start with a few questions that explore how you think about power:

Part One: 1 of 5

"I always trust experts over the wisdom of the crowd"

- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree
YOU ARE A CROWD LEADER

Your closest matches amongst famous leaders are Pope Francis and Barack Obama

Leader combines new power methods – inspiring a connected crowd – with a new power mindset to make them more pov
<table>
<thead>
<tr>
<th>OLD POWER VALUES</th>
<th>NEW POWER VALUES</th>
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</thead>
<tbody>
<tr>
<td>Managerialism, institutionalism, representative governance</td>
<td>Informal, opt-in decision making; self-organization; networked governance</td>
</tr>
<tr>
<td>Exclusivity, competition, authority, resource consolidation</td>
<td>Open source collaboration, crowd wisdom, sharing</td>
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<tr>
<td>Discretion, confidentiality, separation between private and public spheres</td>
<td>Radical transparency</td>
</tr>
<tr>
<td>Professionalism, specialization</td>
<td>Do-it-ourselves, “maker culture”</td>
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<tr>
<td>Long-term affiliation and loyalty, less overall participation</td>
<td>Short-term, conditional affiliation; more overall participation</td>
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</tbody>
</table>

SOURCE  JEREMY HEIMANS AND HENRY TIMMS
Diversity of people, perspectives

Inclusion: power, voice, organizational culture

Equity = results from policy, practice, position
board/staff/partners are representative

programs are co-created

institution is welcoming

OF + BY → FOR

our community

our community

our community

Click to add text

https://www.ofbyforall.org/assess-now
OF/BY/FOR ALL Assessment Results for:
Matt at Public Media Network

Your OF/BY/FOR ALL score is 11 out of 25 possible points, compared to a median score of 8.9 across the global OF/BY/FOR ALL network.

Nice work! You are on the path to being of, by, and for your community. You are ahead of many organizations in this work. We'd like to help accelerate your growth with more tools for effective community engagement.

OF

your community
2 out of 7
It looks like your organization has a lot of room to grow in becoming reflective OF your community. OF is often the most difficult area of community engagement—but it can have tremendous impact.

BY

your community
2 out of 7
It looks like your organization has a lot of room to grow in becoming BY your community. BY may seem chaotic, but community partners can become your best cheerleaders and supporters.

FOR

your community
3 out of 7
It looks like your organization has a lot of room to grow in being FOR your community. FOR is often the most important area to the sustainability of an organization, so we urge you to dive in here.

https://www.ofbyforall.org/assess-now
board/staff/partners are representative of our community.
programs are co-created

Co-Creation

BY
our community
High Quality Feedback Loop
How do people need or want to communicate/share stories?
How do people need or want to communicate/share stories?
BY
our community

programs are co-created

Expand definition of partners
programs are co-created BY our community

Expand definition of partners
programs are co-created

BY

our community

Expand definition of partners
institution is welcoming FOR our community
FOR our community

WELCOME

KEEP OUT
FOR our community

THE CITIZENS AGENDA
A guide for generating more responsive, inclusive & useful news coverage for voters

Citizens’ agenda

https://pages.wearehearken.com/the-citizens-agenda
Engagement Isn’t a Project, It’s a Way of Making News

It isn’t audiences that need to be more engaged, it’s newsrooms.

By Angilee Shah

How To Make (And Celebrate) A Podcast With A Community

Pauline Bartolone

Friday, January 24, 2020 | Sacramento, CA
FOR our community

- **Micro**: a change at the level of an individual
- **Meso**: a change at the level of an organization or network
- **Macro**: a structural change such as a law change or institutional reform

Institution is welcoming
Thank you for joining to learn more you can contact us at

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