GOING BEYOND CABLE FUNDING

Revenue Development Options, Opportunities, and Success Stories

FEBRUARY 19, 2020 | "RIDING WAVES OF CHANGE"
STACY K. HIGA
PRESIDENT & CEO

Nā Leo o Hawai‘i
Grant Services
Properties
Television
Education
Media Services
DIVISION: MEDIA SERVICES

ADDITIONAL REVENUE: $30,000
DIVISION: GRANT SERVICES

ADDITIONAL REVENUE: $200,000
DIVISION: TELEVISION

ADDITIONAL REVENUE: $100,000
DIVISION: EDUCATION

ADDITIONAL REVENUE: $30,000
RECAP

OVER $500,000 IN REVENUE GENERATED OUTSIDE OF SUBSCRIBER FEES:

EDUCATION: $30,000
TELEVISION: $100,000
PROPERTIES: $225,000
MEDIA SERVICES: $30,000
GRANT SERVICES: $200,000
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