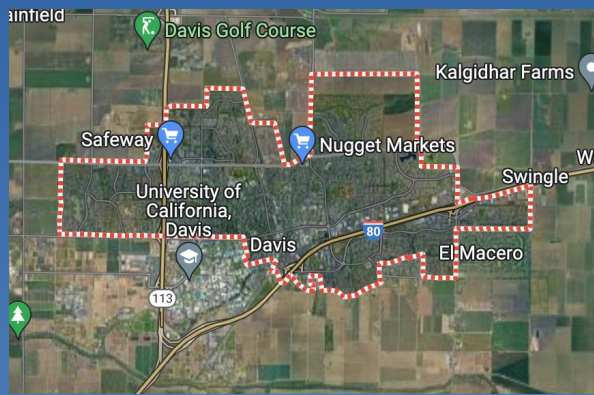




Jeff Shaw

Production Manager, Davis Media Access
Station Director, KDRT-LP 95.7 FM



- Davis, CA pop 66,850 (+ 9,400 living on UC Davis campus)
- 1988 Incorporated as Davis Community Television (DCTV) for Public Access Ch. 15
- 1998 added Educational Access Ch 17
- 2004 Launched KDRT 95.7, low power FM broadcast, licensed by FCC
- 2006 Changed name to Davis Media Access
- Currently run channels, FM broadcast, & all content posted on websites



https://kdr.org

80%

Where the grass roots grow

95.7

Listen Now Programs Schedule About Support

KDRT 95.7fm Live Stream

If you are having trouble with the stream cutting in and out, open the following in your audio player (i.e. iTunes): <http://www.kdrt.org/95.7fm>

Questions? [Contact us](#). Request line: 530.792.1648

Jazz After Dark Feb 21 2023

Schedule

Week	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Fri, 12/28/2012 - 6:49pm admin							
Time	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
6am	Free-Form Music	Free-Form Music	Free-Form Music	Free-Form Music	Free-Form Music	Free-Form Music	Free-Form Music
7am	Praise Time with Preacher	Rising Up	Rising Up	Rising Up	Rising Up	Rising Up	That's Life
8am	Twang Thang	The News Curle Education Beat	Ralph Nader Radio Hour	Exploration with Michio Kaku	Sea Change Radio	Meraki Radio	Timeout Radio
9am		The Shortwave Report	Democracy Now!	Democracy Now!	Democracy Now!	Democracy Now!	Davisville
10am	Loafer's Glory	Crossing Continents	The Wild Fox Party	The Folk Brothers	Davis Music Connections	Silver Nine Volt	Na Mele O Hawaii
11am	Old-Time Radio		Celtic Songlines	E-Town	That's Life		
12pm	Planetary Radio	Big Picture Science	Davisville	Heart to Heart	Davis Garden Show	Planetary Radio	Roots, Shoots and Leaves

Programs

Want to know when a program regularly airs? Visit our [Schedule](#)

3rd Streaming



Coined in 1957 by Brandeis University pre synthesis of classical and jazz. Join DJ Gary Chew Live Tuesday 1-3pm
Replays Thursday 9-11pm, Saturday 7-9pm
DJ(s): Gary Chew

Homepage URL: [Third Streaming](#)
[Read more](#) [4 comments](#) [Add new comment](#)

A Constant Grin



DJ Chris Mussen presents all things modern to indie folk. Whatever you prefer on you Live Friday 2-2:30pm
Replays Monday 9-9:30pm, Saturday 11:30-12:30pm
DJ(s): Chris Mussen

Homepage URL: [A Constant Grin on Facebook](#)
[Read more](#) [3 comments](#) [Add new comment](#)

Album of the Week



With a rotating cast of hosts and in-depth fantastically fun hour to the airwaves. Live Wednesday 4-5pm
Replays Sunday 1-2pm
DJ(s):

Don Shor, Pieter Pastoor, David A. Reynolds, Frank aka Dr Do
[Read more](#) [5 comments](#) [Add new comment](#)

After launching in 2004

- prioritized streaming and posting shows online
- participation overall in media center doubled
- board and committee participation went up
- training, skill sharing & media making went up
- affiliate & networking opportunities increased
- partnership projects & grant opportunities increased
- audience for programming increased, local election coverage
- stronger connection to arts, specifically music community
- donor base increased
- FM broadcast continues to be relevant

KDRT organization

- DMA Board of Directors
- KDRT Operations Committee – includes board liaison, staff member, KDRT Department Heads
- KDRT Department Heads (more permissions)
- Volunteers (programmers) all have to join a Department



A	B	C	D	E	F	G	H	I	J
		Music	Public Affairs	Public Service (P	Promotions & Publicity	Outreach	Production	Engineering	Programming
Dept?	Tasks Needed ASAP >>	download/upload			coordinate swag	table @Wed. Market	record fundraiser spots	assist with Live DiRT	write new show promos
		preview/review						assist with Big DoG May 3	develop material
		label			prep fundraiser social			DMF live June 15 Sudwerthlon (list of public affairs)	
		sort/file			Live DiRT popups				
		build shelving							
	Gary Chew								Gary
x	Gitane		Gitane						Gitane
x	Jessica Kelly	Jessica		Jessica	Jessica				Jessica
x	Jim Buchanan						Jim	Jim	Jim
	Kevin Brown			Kevin					
x	Lee Maddex	Lee							
x	Lois		Lois						
	Nancy Flagg	Nancy		Nancy					
x	Peter Schiffman	Peter							
x	Pieter Pastoor				Pieter	Pieter			
x	Preacher	Preacher					Preacher		
x	Rocket								



- I'm the only staff person with weekly KDRT time (about 1/3 FTE)
- ensure compliance with FCC rules
- compliance with other regulations- like DMCA
- compliance with DMA rules & facility rules
- oversee programming decisions / scheduling
- interface with radio volunteers and Dept Heads
- oversee show proposals & training

On-Air Broadcaster Competency Checklist for KDRT 95.7 fm

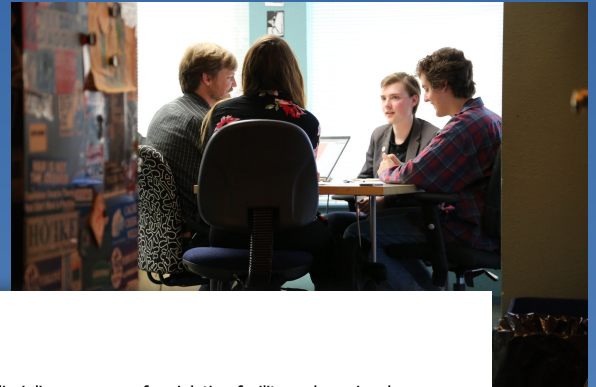
Demonstration of competencies will be complete when an evaluator has signed off the completion of each step, and Jeff Shaw has signed at the very bottom of the [redacted] out of order.

1. Trainee must meet with Station Director

5. Trainee must participate with a Trainer (Shadowing) in at least 60 hours of on-air programming to hone broadcasting skills.

- The Legal ID should occur at the top of the hour and contains station name, optional free
- Breaks should occur every 2-4 songs/every 10-20 mins, in the following order:
 - Logo
 - Back-announce or topic/guest description
 - "Business" (PSA, etc.)
 - Pre-announce
 - Program, jock, and station ID
- Talk-ups and talk-downs should occur over instrumental selections/sections only; j
- Musical tracks should be allowed to play in entirety, at normal full volume, without bio,
 - of instrumental pieces and intros/outros used as beds); play
 - jocks should not stop a track before it's over and should not pot down (lower the KDR
 - (with vocals) to talk (over the vocals), etc.
- Phrasing should be inclusive and imply continuity.
 - Jocks should use "we" statements (as opposed to "I" statements). Evalu
 - Jocks should refrain from "leaving" statements, such as "be right back." (The stati

Evaluator/Trainer signature _____ Date _____



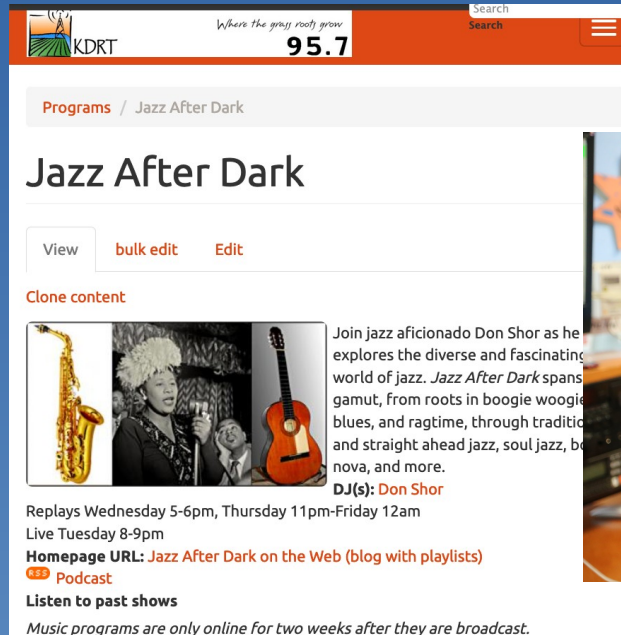


Audio and video operations augment and compliment each other

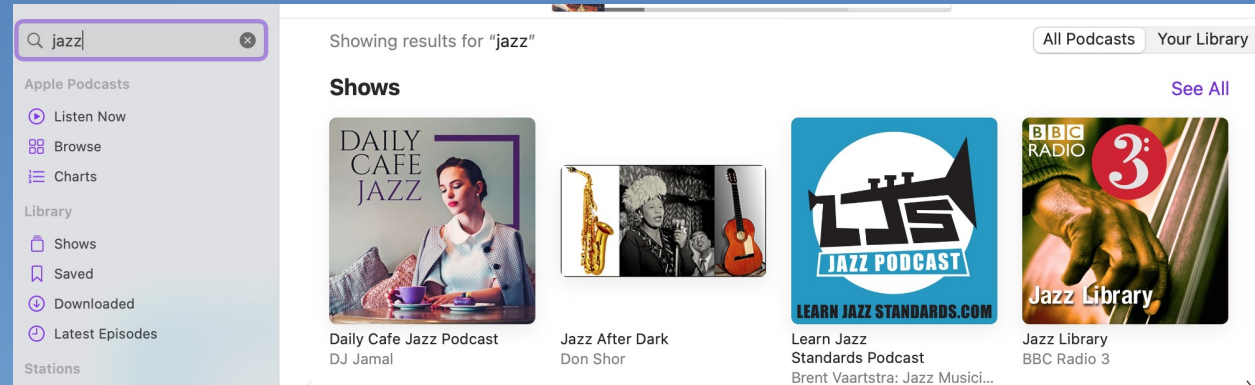
- music performances
- talk show audio broadcast / podcast
- live election coverage, forums
- station identity/personality, promotion, & fundraising
- diverse formats = healthier media ecosystem for future platform changes
- Formats can target specific audiences (car drivers, those with accessibility needs, social media)
- add extra content to existing programs- "if you are curious, more info..."
- additional income source- audio or podcast production
- internal operations: training, communication, record keeping

"Jazz After Dark" podcast

- Began weekly show in 2010, now just over 600 episodes
- Registered show with iTunes from the start
- Picked up very early by podcast directories (probably scraped iTunes)
- Player FM (never heard of it): >19,000 subscribers, #1 jazz show on that site for several years
- In Apple Podcast, now Jazz After Dark is within the top 2 – 5 search results for 'jazz'
- As of November 2022, most episodes now get hits from over 100 countries
- Top 5 typically United States, Canada, UK, Japan (always in top 5), then Germany, France, Taiwan, Australia, China, Russia, Ireland. Very small #'s from a lot of countries.



The screenshot shows the KDRT website with the slogan "Where the grass roots grow" and a frequency of 95.7. The "Jazz After Dark" program page features a "View" button, "bulk edit" and "Edit" links, and a "Clone content" link. A featured image shows a saxophone, a woman singing, and a guitar. The text describes the show as exploring the diverse world of jazz, spanning from boogie woogie to straight ahead jazz. It lists the DJ(s) as Don Shor and provides replay and live broadcast times. A link to the homepage is provided, and a note states that music programs are only online for two weeks after broadcast.



The screenshot shows the Apple Podcasts app interface with search results for "jazz". The left sidebar includes navigation options like "Listen Now", "Browse", "Charts", "Library", "Shows", "Saved", "Downloaded", "Latest Episodes", and "Stations". The main content area displays a grid of podcast results. The first result is "Daily Cafe Jazz Podcast" by DJ Jamal. The second is "Jazz After Dark" by Don Shor, which is highlighted. Other results include "Learn Jazz Standards Podcast" by Brent Vaartstra and "Jazz Library" by BBC Radio 3. A "See All" link is visible at the top right of the results grid.



Community Radio Station "model"

- model not just for broadcast- streams like KVMRx, XRAY.fm, BFF.fm
- KDRT departments borrowed directly from typical community radio station operation (*programming, engineering, public affairs, music, production, outreach, promotions/publicity*)
- Fund drive 2 times / year, + fundraisers throughout
- Empower producers whenever possible
- Build & facilitate community within producer pool



LIVE TRACKS
WITH JIM BUCHANAN
ON KDRT 95.7 FM

**If You've Played In
Davis, Chances
Are.... This Guy Has
A Recording**

SUPPORT LIVE RECORDINGS &
LIVE TRACKS WITH JIM BUCHANAN

Please donate at KDRT.ORG/Donate



Empower producers whenever possible

- Designate shared space / bring in guests (but have clear guest policy)
- Invest in volunteer driven efforts (for us- "Remote broadcasts" - Davis Music Festival, Monthly Art About, live recordings)





Empower producers whenever possible

- **Allow volunteers to develop station "personality" (graphics, schwag...)**
- **produce events (host touring musicians)**
- **participate in decision making (Operations Committee / Department Head, Board of Directors)**





Build & facilitate community within producer pool

- annual BBQ on the backlot during summer, holiday open house during winter, picnic day parade
- Facilitate / build information sharing amongst volunteers- social media, google groups & drive permissions, meeting space itself
- fundraising efforts / donation drives / week long intensive efforts (visit each other's shows, social media promotion of each other, etc.)
- Require evaluation of other shows, on-air promotion of other shows
- facilitate skill sharing - how to do interviews, using field recording equipment, audio production / editing



In 2004, Zane Ibrahim of Bush Radio, South Africa responded to a question- 'How much of community radio is community, and how much is radio?' he said '90% community, 10% radio.'



jeff@davismedia.org

Production Manager, Davis Media Access
Station Director, KDRT-LP 95.7 FM