



# Alliance for Community Media

ARIZONA CALIFORNIA COLORADO HAWAII NEVADA NEW MEXICO

## West Region

### VENDOR APPLICATION

#### Alliance for Community Media West Region – 2025 Region Conference & Trade Show

Thank you for your interest in being a vendor at the 2025 ACM West Region Conference & Trade Show, and your support for community media. Members of the Alliance and associates from the six West Region states (Arizona, California, Colorado, Hawaii, Nevada, and New Mexico) – and several other states -- will gather at the [DoubleTree by Hilton](#) in Fresno, California, on Wednesday through Friday, March 5-7, 2025.

Please complete this form and return it with your payment, as indicated below.

_____		_____	
Company Name		Contact Name	
_____		_____	
Address		City	State
(_____)_____		Zip	
_____		_____	
Contact Phone		Contact Email	
_____		_____	
Signature	Printed Name	Date	

Select a Sponsorship Level – (table locations will be assigned by sponsorship level and in the order that applications arrive):

#### Bronze Package (\$1,500)

- Booth space with a 6-foot table and two chairs
- AC power at the booth
- Banner ad on the ACM regional website ([www.acmwest.org](http://www.acmwest.org)) with a link to your website
- Sponsorship acknowledgment in the promotional brochure/mailer and program booklet
- Promotional material in conference packet for all attendees (you provide)
- List of all registered attendees with contact information
- One set of tickets for each continental breakfast & lunch (Thursday & Friday) and WAVE Awards Reception & Ceremony
- ¼ page ad (3.5" width x 4.75" height) in the program booklet \*
- 3-5 minutes stage time during Vendor Luncheon

#### Silver Package (\$2,900)

- ❖ All elements of the Bronze Package, plus:
  - ❖ Co-Sponsorship of your choice of one of the following events (indicate your 1st, 2nd, 3rd, and 4th choice – first-come, first-served):  
 Thursday Continental Breakfast     Friday Continental Breakfast     Opening Plenary Session (Thursday)     Morning Plenary Session (Friday)
  - ❖ Podium recognition at your co-sponsored event
  - ❖ Upgrade to a ½-page ad (7.5" width x 4.75" height) in the program booklet \*
- ❖ Upgrade to two sets of tickets for each continental breakfast & lunch (Thursday & Friday) and WAVE Awards Reception & Ceremony

#### Gold Package (\$5,000)

- All elements of the Bronze Package and the Silver Package, plus:
  - Upgraded sponsorship acknowledgment: Prominent name and logo placement in promotional brochure/mailer and program booklet
  - Upgrade to exclusive sponsorship of your choice of one of the following events (indicate your 1st, 2nd, and 3rd choice – first-come, first served):  
 Wednesday Evening Welcome Reception     Friday Luncheon     WAVE Awards Reception & Ceremony
  - Upgrade to a full-page ad (7.5" width x 10" height) in the program booklet\*
- Upgrade to three sets of tickets for each continental breakfast & lunch (Thursday & Friday) and WAVE Awards Reception & Ceremony

\* Please provide your ad artwork as a PDF in vector format or a minimum 300 dpi PNG. Refer to your selected package for your ad size.

**PAYMENT CALCULATION (check your desired Package, insert the costs for any extra tickets you need, and calculate the total payment due):**

\$5,000 ..... Gold Package

\$2,900 ..... Silver Package

\$1,500 ..... Bronze Package

\$ \_\_\_\_ -- Cost for \_\_\_\_ extra ticket(s) @ \$30 per ticket for continental breakfast (Thursday)

\$ \_\_\_\_ -- Cost for \_\_\_\_ extra ticket(s) @ \$30 per ticket for continental breakfast (Friday)

\$ \_\_\_\_ -- Cost for \_\_\_\_ extra ticket(s) @ \$50 per ticket for lunch (Thursday)

\$ \_\_\_\_ -- Cost for \_\_\_\_ extra ticket(s) @ \$50 per ticket for lunch (Friday)

\$ \_\_\_\_ -- Cost for \_\_\_\_ extra ticket(s) @ \$50 per ticket for the WAVE Awards Reception & Ceremony

**\$ TOTAL PAYMENT**

Please make your check payable to **ACM West Region**, and mail it with your completed form to **4808 T Street, Sacramento, CA, 95819**

Questions? Contract Randy VanDalsen at (916) 501-3286 or via email at [randy@thebuskegroup.com](mailto:randy@thebuskegroup.com).