



**ATTRACTING
YOUNG
CREATORS TO
COMMUNITY
MEDIA**



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Share your stories.



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Comcast - Xfinity 52 / Verizon Fios 20
www.philasd.org/pstv

The Current Landscape of Youth in Community Media

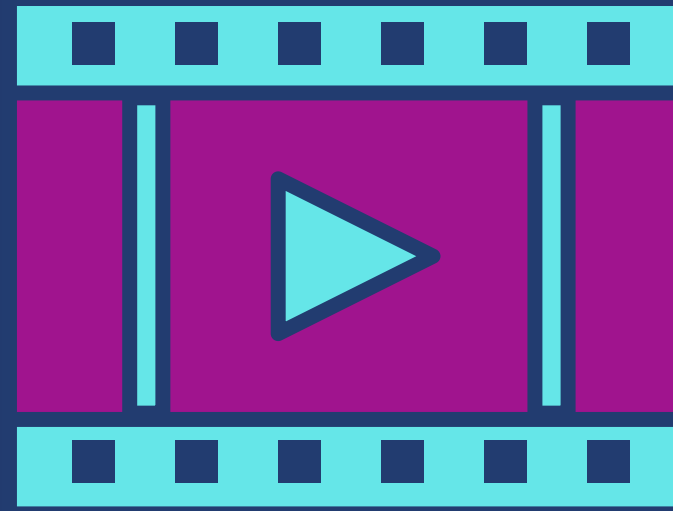
STORYTELLING

DOCUMENTARIES

SOCIAL MEDIA

SHORT FORM CONTENT





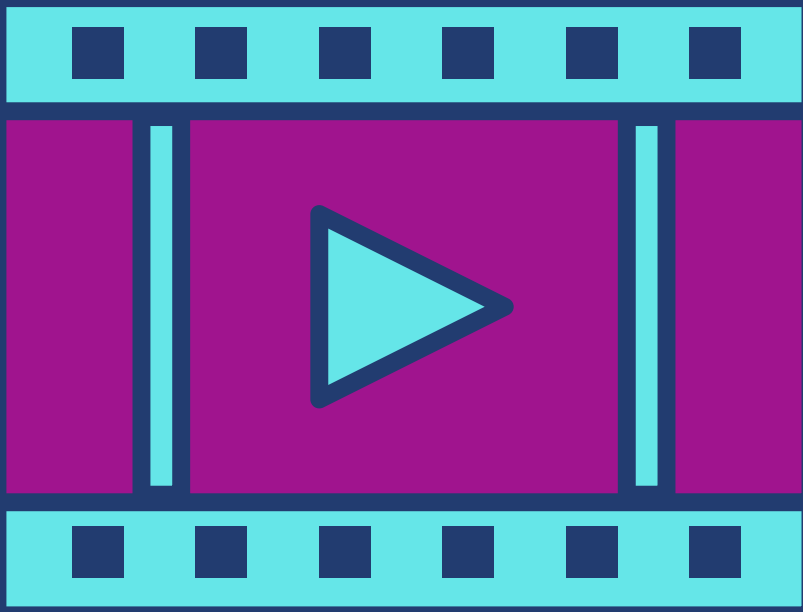
Linked below are a few examples of documentaries our students have made as high schoolers.

<https://drive.google.com/file/d/1bWn-Ux8C9Q3gJxPLLU4rhAHnTa10V1-K/view?usp=sharing>

<https://drive.google.com/file/d/1TBgDC9QcMHAdc5Uk-Mk32cLXhWLzKFq5/view?usp=sharing>

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https://drive.google.com/file/d/1K3VRbSJa6wnfq_Qkvzya5twHwfOJUsBpD/view?usp=sharing





BUILDING EFFECTIVE PARTNERSHIPS

SCHOOLS

YOUTH AMBASSADORS

HOUSING AUTHORITY

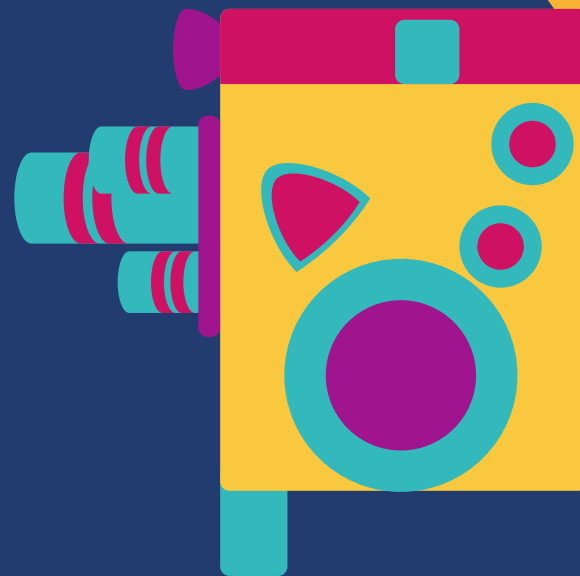
YMCA

LOCAL ARTS ORGS

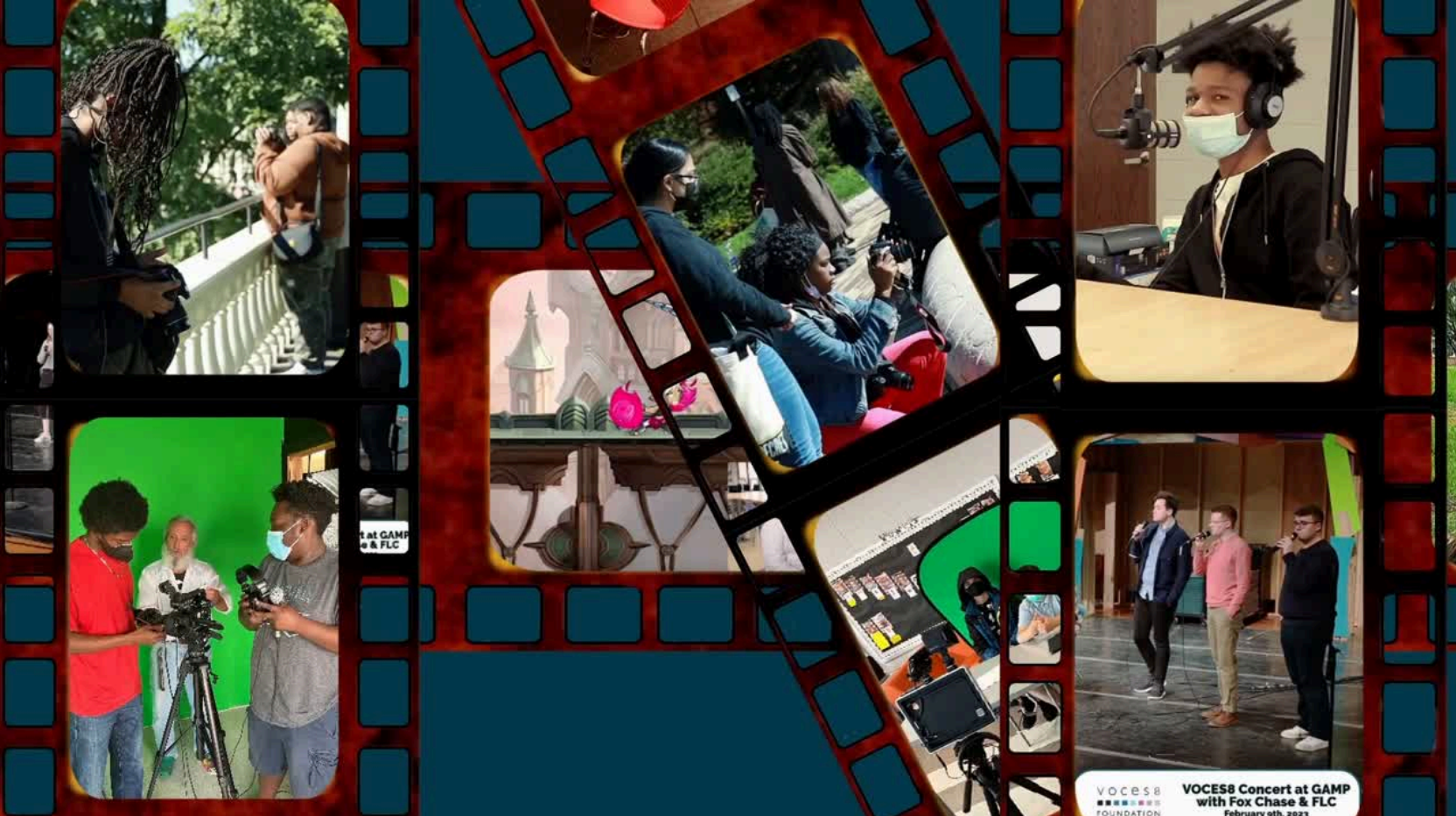
REC CENTERS

STRUCTURING YOUTH PROGRAMS

- Key Components
- Examples & Best Practices
- Engaging Diverse Audiences
- Incorporating Tech and Tools



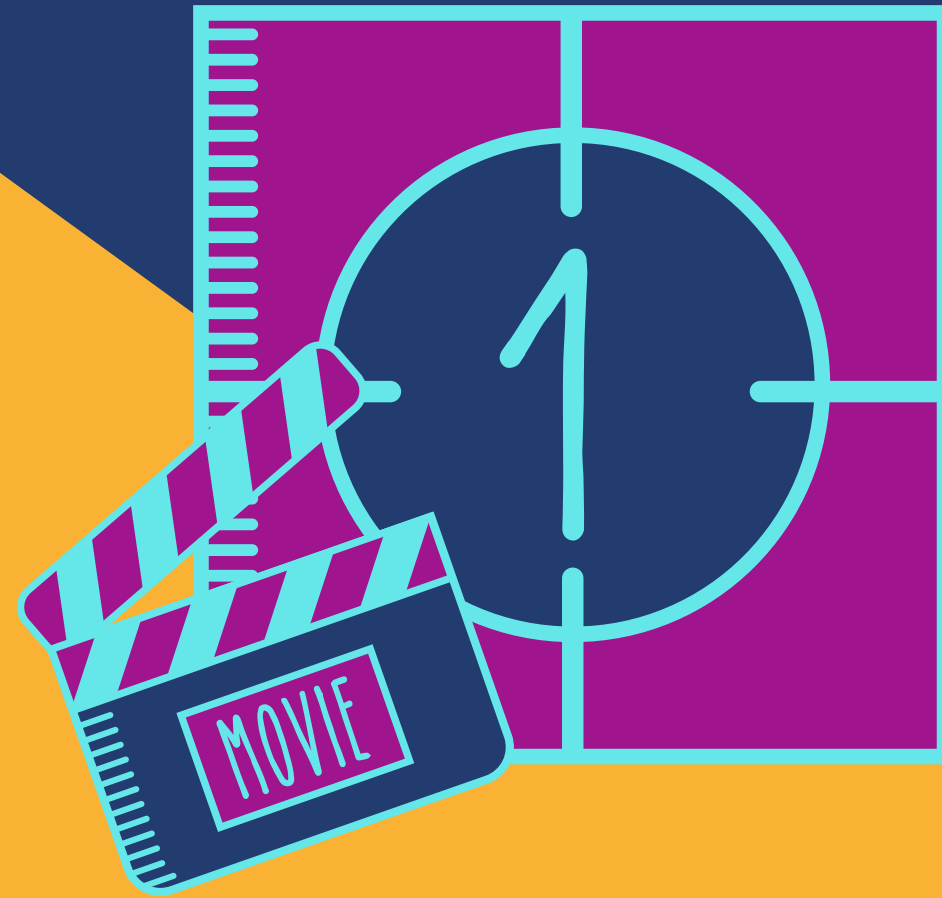
FOSTERING LONG-TERM ENGAGEMENT



Q & A



STAY INTOUCH



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