



# CMCs and the Future of Local News

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- **Introductions**

- What is your affiliation?
- What motivates your work?
- What is bringing you joy right now?

- **Discussion**

- What does your local news and information landscape look like right now?
- What are essential services that you provide your community? What do you do that is irreplaceable?
- What kind of future vision do you have for local news in your community? What kind of local news and information does your community need? (Remember: news and journalism are broadly defined.)
- Next to sustainable revenue, what is needed for growth?



## Thought experiment in small groups

If we had to start from the ground up, how would we start?

- Where would we start?
- Who do we start with?
- Why do we start this?
- What principles fuel our growth?