

Media Production CTE Pathway

Vista Murrieta High School



youtube.com/vmhsbnn



Who We Are

The Media Production Pathway at Vista Murrieta High School is an Arts, Entertainment, and Design Career and Technical Education pathway developed to transition learners from media content consumers to media content creators. Learners begin by developing a marketing plan for themselves as freshmen, ultimately graduating with a well-developed portfolio that is used to transition to the college or media career of their choice.

Courses available are as follows:

- ➔ **Digital Media (9th Grade)**
- ➔ **Broadcast Media (10th Grade)**
- ➔ **Business Media (11th Grade / 12th Grade)**
- ➔ **Media Production Internships (12th Grade)**



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Who Sees Us

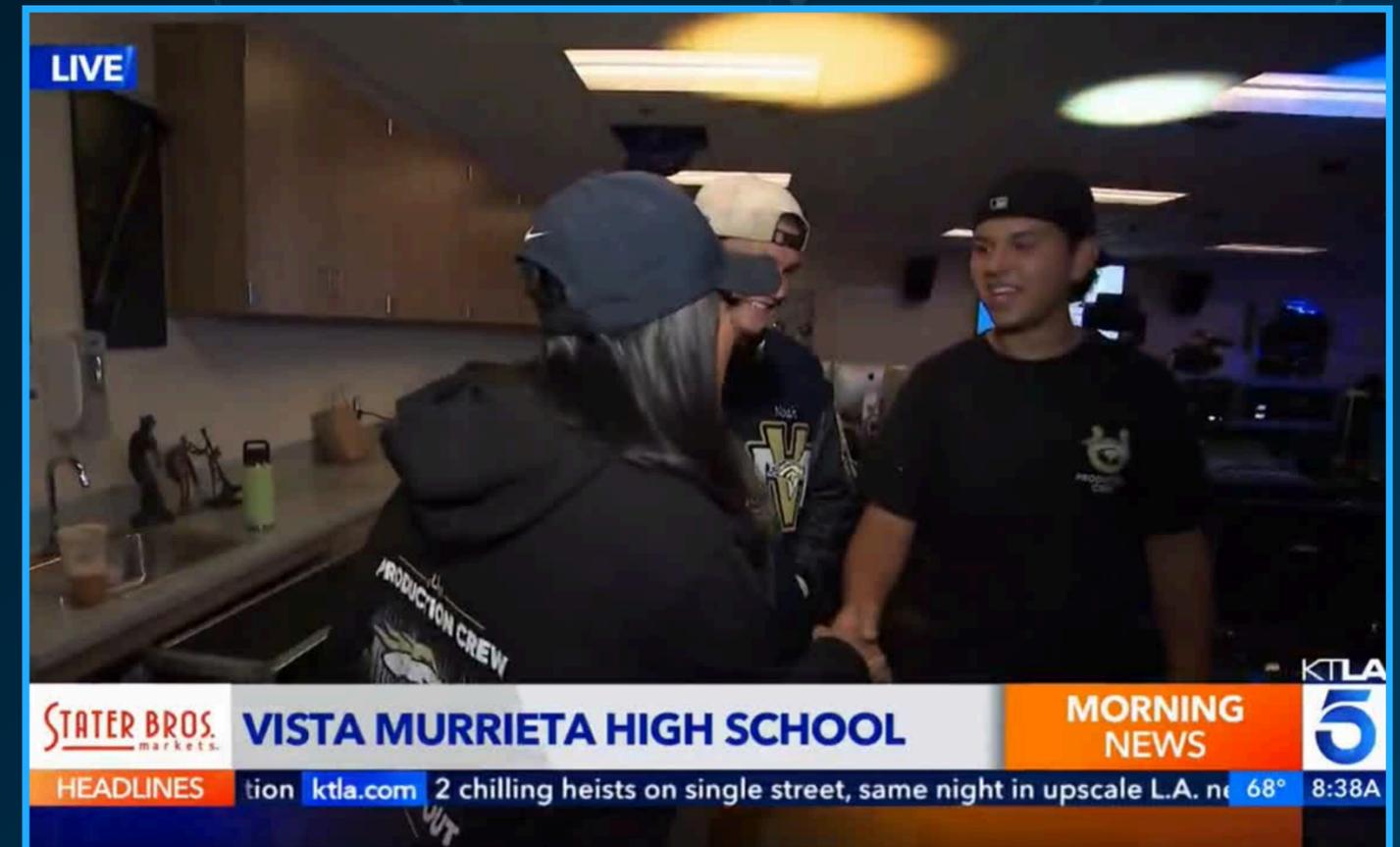
Bronco Productions

Our productions have turned so many heads that KTLA dropped by to take a peak when they were on campus this year (2025).



Bronco News Network (BNN)

BNN (Bronco News Network - Broadcast Media) is live on YouTube every morning except Wednesdays. Everything from switching video sources to pushing graphics is all completed in real time. This isn't edited after all is filmed. It's in the moment... and it has to be right!





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What We Do

BNN (Bronco News Network - Broadcast Media) takes care of the daily news and announcements at Vista Murrieta. Sophomores and Juniors gather content for PSAs and generate Commercials for clubs, sports, and programs across the campus.

Bronco Productions (Business Media), comprised of Juniors and Seniors, create and stream our athletic competitions, rallies, and other special events. These learners generate all content and graphics (including all content in this presentation), while being responsible for the audio and video for each event. Three of our standout students are below:



Noah Clovis

Chief Executive Officer

In charge of being the 'face' of BNN. Has a local paid internship working for and with other content creators. Wants to be a professional event camera operator.



Austin Wright

Chief Production Officer

In charge of all production elements for live events on campus. Works in a paid position for an a/v company. Wants to be a production manager for a musical tour.



Thomas McGannon

MVUSD Communications Intern

In charge of shooting and producing video content for the Murrieta Valley Unified School District, in addition to shooting paid content for regional sports networks.



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Where Is This Pathway Going?

Graduated learners have used their education to continue generating video content in paid positions for their community colleges (MSJC), national universities (SDSU, CSUN, BYU, etc.), and straight out of the classroom into the industry (PRG Entertainment, AppleTV, BeatsbyDre, etc.).

This pathway continues to influence its learners to grow through connections with one another. The four C's (Connection, Collaboration, Community, and Confidence) guides the foundation for each individual's future career.



Connection

- Emotional Resonance: The deep sense of being seen, heard, and valued.
- Shared Experience: A mutual bond formed through similar values.
- Energetic Exchange: The authentic interactions that occur when valued.



Collaboration

- Shared Purpose: The active alignment of individuals working jointly to achieve a common goal.
- Collective Intelligence: The pooling of diverse skills, perspectives, and resources to solve problems.
- Active Interdependence: A dynamic process where participants rely on each other's contributions, requiring trust, negotiation, and co-creation.



Community

- Sense of Belonging: A psychological feeling of membership, acceptance, and safety within a group
- Mutual Stewardship: A reciprocal relationship where members actively contribute to the well-being, resources, and maintenance of the collective.
- Shared Culture: The binding social fabric created by common values, traditions, norms, and narratives that unite the group.



Confidence

- Self-Efficiency: The deep-seated belief in one's own capability to execute tasks, solve problems, and handle challenges effectively.
- Internal Stability: A sense of certainty and self-assurance that remains resilient regardless of external criticism, social pressure, or temporary failure.
- Trust in Judgment: The willingness to rely on one's own intuition and reasoning to make decisions, particularly when the outcome is uncertain.



...just a few of

Our Graduates (2016-2024)

Ethan Linares (2022)



Andy Lopez (2021)



Eric Crain (2020)



Isabelle & Lydia Palo (2020)



Anthony Greenbaum (2023)



Therese Lagrimas (2022)



Mason Klewein (2023)



Klyde Java (2021)



Samuel Trevino (2020)



Seth Jones (2024)



Lorenzo Loche (2016)



Anthony Grillo (2017)



Ethan Etheridge (2018)

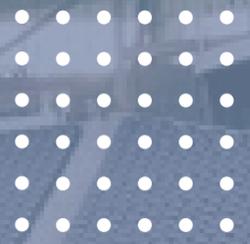


Jan Origenes (2022)





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December 16th, 2025

There are no more slides after this...

I mean there are... but they're not used in this presentation.

Ok bai.



Our Courses

09 Digital Media (Level I)

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10 Broadcast Media (Level II)

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11 Business Media (Level III)

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12 Media Production Internship

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Our Services

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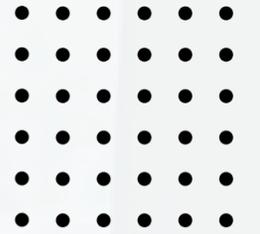
01 Sound and Motion Services

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02 Video and Graphic Production

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Our Mission



Make creative content easy and accessible

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Support clients with clear and reliable solutions

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Bring ideas to life through visuals and sound

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Simple and clear process

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Skilled and creative team

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Flexible services for different needs

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Why Choose Us

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Let's Choose Media!

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